

# People You Should Get To Know: Missy Green

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RENO GAZETTE-JOURNAL

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## **Background**

I was talking with my aunt in August 1986, about her business of selling invitations. The idea struck a chord with me and inspired me to create Parties To Remember. My son was a year old at that time, and I didn't want to go back to the department store where I had been working. I started Parties To Remember out of a small metal storage shed in my backyard and helped friends, neighbors and a few referrals with their childrens' birthday parties. I supplied the invitations, party favors and decorations. Soon, I incorporated cakes and food for the parties. My company grew, and I started offering complete party planning services: entertainment, flowers, photography, videos and everything else to make memorable events. I've created special memories for birthdays, bar/bat Mitzvahs, weddings, quinceañeras, celebrations of life and many more events.



## **Why do I do what I do**

I allow the dedication and passion for whom I love and what I love doing guide me through life. I have always believed that life is an adventure, and I feel honored and proud to be celebrating my 25th year in business.

## **What brought me to Reno or why I stay in Reno**

I grew up in Reno, married my love, Byron, and started a family. Reno is my home, but I have and continue to create special celebrations all over the world.

## **What I do to leave work at the office**

I have never considered my business as "work." What I do is in my blood.

## **How I give back to my community**

Over the years, I've contributed to many local charitable organizations. On Christmas Eve and throughout the year, I participate in feeding the homeless and less fortunate at Sardina's Restaurant. The feelings I receive from this cannot be put into words. I also have talked to youth groups such as the Girl Scouts about following their dreams. The worst thing that anyone can ever say is "You can't do something." Dreams do come true with hard work and tenacity.

## **Best place in Reno to meet with clients or colleagues**

Every Friday, Byron and I have a coffee date at Bibo Coffee Co. on Mount Rose Street. I love taking my customers and friends there.

## **My leadership philosophy**

"Respect" is No.1 in my book. It has never mattered who my customer is nor their economic backgrounds. I have and continue to treat everyone as an equal.

## **Notable Achievements**

There is no better achievement, than having a customer tell me "You've taken my vision and made it a reality"

## **If I could do something else, I would "»**

Continue to help the less fortunate, just as my grandmother did during her adult life.